



**American Sensor Technologies, Inc.**

*Your sensor business partner...*

FOR IMMEDIATE RELEASE

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### *American Sensor Technologies Appoints New Field Sales Manager*

Mt. Olive, NJ...January 29, 2008... American Sensor Technologies, Inc. ('AST') announces the appointment of Joseph Sudol as Field Sales Manager for North America. Based in AST's corporate headquarters in Landing, NJ, Joe will work with AST sales representatives, OEM accounts, as well as distributors in serving customers and building sales domestically.

Joe has extensive experience in sales management as well as product and marketing activities for pressure sensor and fluid power manufacturing companies. During his 25+ year career, he has worked with a variety of mobile and industrial customers with applications covering the hydraulic/pneumatic, oil and gas and process industries. Most recently, Joe served as Product and USA Division Manager for Electronics at Hydac Inc., a global manufacturing leader in systems and components for hydraulic, filtration and process industries.

#### **About AST**

AST manufactures state-of-the-art, MEMS-based pressure sensors, transducers, and transmitters that offer the best price-performance ratio in the industry. Common applications of AST sensor products are in industrial OEM, hydraulic systems, fuel cells, medical gases, HVAC/R, refrigeration (ammonia, Freon, CO<sub>2</sub>), oil & gas exploration and production, and off-road vehicles. By combining exotic metals and AST's exclusive, proprietary [Krystal Bond™ Technology](#) (an advanced process in which inorganic materials are molecularly diffused onto a metallic surface in the presence of certain gases), AST can produce high-performance strain gauge pressure sensors that support the specialized needs of key niche markets. Many AST products are UL listed as intrinsically safe and certified for explosion-proof required environments. Some of the world's most highly respected industrial Fortune 500 corporations have tested and now use AST products in a wide range of critical and harsh environments. For more information on AST products and technology, go to AST's website at [www.astsensors.com](http://www.astsensors.com).

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